

'Associate Discount Card Program' - 2013 Updates for Owners & Franchises

The following information serves as an overview of the changes to the Owner & Franchisee Discount Policy for 2013:

Frequently Asked Questions

What is changing in 2013?

Instead of receiving blank materials from AS Hospitality, Marriott owners, franchisees, and property-level franchise associates will print their Associate Discount Cards and Friends & Family Authorization Forms through myPDR. Cards and Forms will not be available for printing until late December. Once the tool is available for use, instructions will be sent via Franchise Weekly Update and/or Owner Update.

When will this change take effect?

Beginning Jan. 1, 2013, owners and franchisees, including property-level franchise associates, must present an Associate Discount Card or Friends & Family Authorization Form printed via myPDR to receive the Associate Pleasure Rate (MMP) or Friends & Family (MMF) Rate. Individuals will be able to print their 2013 Cards beginning late December and will need to reprint their Card upon expiration (every six months) going forward.

I don't currently have access to myPDR. How do I get my discount card?

There will no longer be blank Cards or Forms available, so without an EID, associates will be unable to access these rates. EID approvers will not be able to print Cards or Forms on behalf of associates, nor will they be able to print or order blank Cards and Forms.

If an associate is eligible for this discount but does not have an EID, they will need to register for an EID, following the process outlined below:

Above Property

To register for an EID, associates should log on to <http://mgs.marriott.com> and select the dropdown next to "Enterprise ID (EID) and Password Help." Choose the applicable EID type (North American Franchisee or North American Owner) and begin the registration process. Once the request is completed, an email will be sent to the EID approver, and once approved, the associate will receive their EID via email.

Property

To register for an EID, the associate must contact the on-property Access Administrator and ask them to create an EID on their behalf. The Access Administrator is typically the General Manager, but can be others that the GM has designated as able to request/approve EIDs.

Is there a charge to register for an EID?

No, there is no cost to register for an EID.

Which associates are eligible for the discount?

Full-time, part-time, or pool status active employees of franchised Marriott properties, and owners and franchisees of Marriott properties, are eligible for the Room Rate Discount (Associate Pleasure Rate and Friends and Family Rate), Vacation Package Discount, and Food & Beverage Discount. Employees working at the corporate office must be employed in the lodging business of the owner or franchisee and must be primarily engaged in the business of owning and/or operating Marriott-branded hotels in order to be eligible for these discounts. Additional details, including the [Policy-At-A-Glance](#), are available on MGS ([Franchise](#) / [Owner](#)).

Why can't Marriott mail me a Discount Card?

Due to fraudulent use and other concerns related to the blank Discount Cards, Marriott is moving to a new, fully-automated self-service tool in which all Cards must be printed by the associate. We believe this new system will decrease fraudulent use of these Cards in our hotels, thereby increasing the opportunity for eligible associates to access these special rates.

Where can I book the discounted rates?

Beginning Jan. 1, 2013, the Associate Pleasure Rate and Friends & Family rates will no longer be available via Reservations Centers or direct-property bookings. Instead, associates should reserve the rates on Marriott.com using the applicable Corporate/Promotional Code (MMP or MMF).